

Ruby Wu

UX Designer
rubywu.uxd@gmail.com

<https://github.com/rubywu-ux>
<https://rubywu.framer.website>

Skill set

Figma
Python
GitHub
Procreate
Prototyping
UX Research
Arduino IDE
Processing
VS Code/Copilot
Storyboarding
A&V Production
Adobe Creative Suite

Education

University of Washington

BDES: Interaction Design
September 2024 – May 2027
Seattle, WA

Seattle Central College

AA: Direct Transfer
September 2022 – June 2024
Seattle, WA

Languages

English (Native)
Spanish (Advanced)
Chinese (Limited)

Projects

UW Food Pantry - Winfo Hackathon | UX Design & Prototyping

January 24, 2026

- Collaborated within a multidisciplinary team to design and complete a full mobile app prototype within a high-pressure 12-hour sprint.
- Identified and addressed "accessibility friction" where students were forced to choose between time-efficiency and healthy eating due to a lack of real-time inventory data.
- Designed a comprehensive pick-up system in Figma that allows users to view live stock, filter by food categories, and place items on hold to reduce unnecessary trips and wait times.
- Introduced a demand-responsive feedback loop featuring refill requests and restock notifications, improving the user experience while providing suppliers with data on actual student needs.

ARCA - Smart Sensing Camera | Directed Research

September – December 2025

- Identified critical tensions between security and privacy through user research, leading to the development of a unified sensing framework featuring detection blurring and scheduled privacy states.
- Designed interface components for identity recognition and area exclusion to enhance user agency and transparency in smart environments.

Discord Redesign | UX Design & Research

March – June 2025

- Worked with a team to redesign the Discord app through user interviews, stakeholder discussions, and competitor analysis
- Addressed 're-entry friction' for returning users by designing adaptive, interest-based filters, swipeable 'Catch Up' notification cards, Saved and Reminders folder to help reduce information overload.

Experience

Seattle Parks & Recreation/Chinatown Community Center | Graphic Designer & Organizer

February 2023 – December 2025

Seattle, WA

FUTURE IELTS | English Teacher

October 2021 – June 2023

Zhengzhou, China (Remote)

Sweet Dental | Dental Assistant

December 2021 – March 2022

San Juan, TX